



CAMPAIGN *for* CLARK COLLEGE

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Clark College Foundation Unveils New Website

Interactive content, campaign progress, planned giving hub

VANCOUVER, Wash.—A bold new look, interactive functions, current financial news, easy online giving and gift planning resources are just some of the new components of [Clark College Foundation's new website](#).

On the heels of a May [announcement](#) from Clark College President Robert K. Knight that the college has raised nearly \$17 million toward a \$20 million goal, the foundation has launched the new site in order to provide the community with fresh information about the fundraising initiative, *Ensuring a Bright Future: Campaign for Clark College*.

“Just over three million dollars—that’s what we have left to raise to reach this campaign goal,” Knight said during the May 15 launch of the *Ensuring a Bright Future: Campaign for Clark College*.

[Funds raised](#) during the campaign—which is set to conclude June 2014—are aimed at enhancing scholarships, health care programs, science, technology, engineering and mathematics education, and facilities such as the Oliva Early Learning Center, Firstenburg Family Dental Hygiene Education and Care Center, and other buildings on campus.



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The website includes pages dedicated to the [Ensuring a Bright Future: Campaign for Clark College](#), including [campaign priorities](#) and ways community members can [give to Clark College](#) in order to enrich the social, cultural and economic vitality of the region through education and training

Additionally, the site offers [gift planning options](#), how to [plan wills](#), a [calculator](#) for charitable gift-giving and current national [financial news](#) at the touch of a button. With this added online feature, Clark College Foundation is poised to be Southwest Washington's premiere resource for [charitable giving](#) information and assistance.

Clark College is reaching out to the community during the campaign for leadership and philanthropy to ensure a bright future for Southwest Washington. The foundation offers various investment opportunities designed to make philanthropic participation possible at numerous levels.

Established in 1973, the [Clark College Foundation](#) is a nonprofit charity that serves as the fundraising partner of [Clark College](#) in support of student access to educational programs and services. It is nationally recognized for excellence in superior fundraising programs.

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