

SPONSORSHIP OPPORTUNITIES

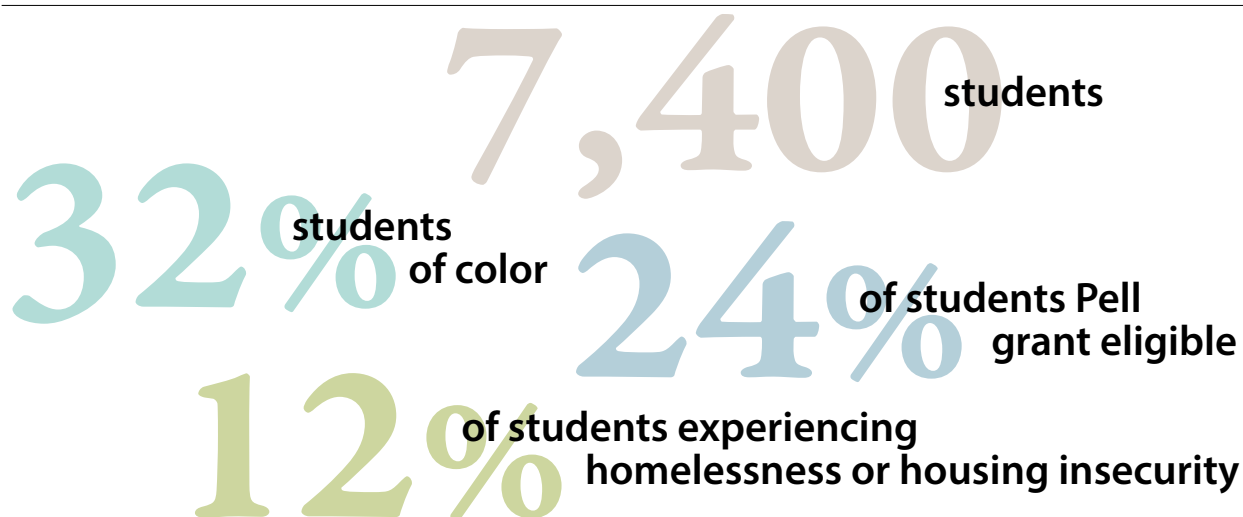


CLARK
COLLEGE
FOUNDATION





CLARK COLLEGE by the NUMBERS



THE IMPACT OF YOUR SUPPORT



OUR REACH

Your sponsorship gives you recognition to our audience all year long!

- 276,000 annual sends of Penguin Post, Clark College Foundation's e-newsletter
- 50,000 issues mailed of Clark Partners, Clark College Foundation's magazine
- 46,000 annual unique page views on the Clark College Foundation website
- 1,000 annual listens to Penguins Chat podcast





YOUR PARTNERSHIP

Your partnership with Clark College and Clark College Foundation provides support for students through scholarships, program development and opportunities for excellence. Clark sponsorships give your organization year-round publicity and the chance to shine at our signature event.

OUR SIGNATURE EVENT

90 YEARS OF CLARK COLLEGE: A CELEBRATION OF COMMUNITY

6 p.m. Thursday, June 29, 2023, ilani

Join us as we celebrate 90 years of Clark College in Southwest Washington. See your partnership at work, and have a fantastic night of entertainment with hundreds of our closest friends. We look forward to seeing you as we honor those who have made the college the heart of Clark County, and created the foundation for the next generation.



SPONSORSHIP LEVELS

Diamond/Presenting: \$25,000

Signature Event Presenting Sponsor, two available.

- Video message or spokesperson at signature event
- Conversations event sponsorship and event invitation
- 3 tables of 8 with VIP seating at signature event
- 24 VIP reception tickets at signature event
- Full-page ad in Partners, the Clark College Foundation magazine
- Presenting sponsor logo on one Columbian advertisement
- Photo booth with company branding at signature event
- “Presenting Sponsor” on signature event tables
- Opportunity to provide one item of swag at signature event
- \$5,000 of sponsorship goes to named fundraising match or scholarship fund
- Year-round recognition on Clark College Foundation Website
- Year-round recognition in monthly e-newsletter, Penguin Post and Penguin Chats podcast series
- Logo on onsite event displays
- Live appreciation announcements at signature event
- Logo and link to corporate site on Clark College Foundation webpage(s) and event emails
- Prominent print, social media and video recognition for signature event

Platinum: \$15,000

- Portion of sponsorship goes to named fundraising match or scholarship fund
- Presenting sponsor at signature event VIP reception
- 2 tables of 8 premier seating at signature event
- 16 VIP reception tickets at signature event
- Half-page ad in Clark Partners magazine
- Year-round recognition on Clark College Foundation website
- Year-round recognition in monthly e-newsletter, Penguin Post and Penguin Chats podcast series.
- Logo on onsite event displays
- Live appreciation announcements at signature event
- Logo and link to corporate site on Clark College Foundation webpage(s) and event emails
- Prominent print, social media and video recognition for signature event





SPONSORSHIP LEVELS

Gold: \$10,000

- 2 tables of 8 premier seating at signature event
- Quarter-page ad in Clark Partners magazine
- 8 VIP reception tickets at signature event
- Year-round recognition on Clark College Foundation website
- Year-round recognition in monthly e-newsletter, Penguin Post and Penguin Chats podcast series
- Logo on onsite event displays
- Live appreciation announcements at signature event
- Logo and link to corporate site on Clark College Foundation webpage(s) and event emails
- Prominent print, social media and video recognition for signature event

Silver: \$7,500

- 8 VIP reception tickets at signature event
- 1 table of 8 premier seating at signature event
- Year-round recognition on Clark College Foundation website
- Year-round recognition in monthly e-newsletter, Penguin Post and Penguin Chats podcast series
- Logo on onsite event displays
- Live appreciation announcements at signature event
- Logo and link to corporate site on Clark College Foundation webpage(s) and event emails
- Prominent print, social media and video recognition for signature event

Bronze: \$5,000

- 2 VIP reception tickets at signature event
- 1 table of 8 premier seating at signature event
- Year-round recognition on Clark College Foundation website
- Year-round recognition in monthly e-newsletter, Penguin Post and Penguin Chats podcast series
- Logo on onsite event displays
- Live appreciation announcements at signature event
- Logo and link to corporate site on Clark College Foundation webpage(s) and event emails
- Prominent print, social media and video recognition for signature event

Supporting: \$2,500

- 2 VIP reception tickets at signature event
- 1 table of 8 premier seating at signature event
- Logo on onsite event displays
- Live appreciation announcements at signature event
- Logo and link to corporate site on Clark College Foundation webpage(s) and event emails
- Prominent print, social media and video recognition for signature event





SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES	Diamond/ Presenting: \$25,000	Platinum: \$15,000	Gold: \$10,000	Silver: \$7,500	Bronze: \$5,000	Supporting: \$2,500
Signature event presenting sponsor (two available, industry exclusive)	★					
Video message or spokesperson at signature event	★					
Conversations event sponsorship and event invitation	★					
3 tables of 8 with premier seating at signature event	★					
24 VIP reception tickets at signature event	★					
Full-page ad in Partners, the Clark College Foundation magazine	★					
Presenting sponsor logo on one Columbian advertisement	★					
Photo booth with company branding at signature event	★					
“Presenting Sponsor” on signature event tables	★					
Opportunity to provide one item of swag at signature event	★					
Portion of sponsorship goes to named fundraising match or scholarship fund	★	★				
Presenting sponsor at signature event VIP reception		★				
2 tables of 8 VIP seating at signature event		★	★			
16 VIP reception tickets at signature event		★				
Half-page ad in Clark Partners magazine		★				
Quarter-page ad in Clark Partners magazine			★			
8 VIP reception tickets at signature event			★	★		
2 VIP reception tickets at signature event					★	★
1 table of 8 seating at signature event				★	★	★
Year-round recognition on Clark College Foundation's website	★	★	★	★	★	
Year-round recognition in monthly e-newsletter, Penguin Post, and Penguin Chats podcast series	★	★	★	★	★	
Logo on onsite signature event displays	★	★	★	★	★	★
Live appreciation announcements at signature event	★	★	★	★	★	★
Logo and link to corporate site on Clark College Foundation webpage(s) and event emails	★	★	★	★	★	★
Prominent print, social media and video recognition for signature event	★	★	★	★	★	★



SPONSORSHIP PLEDGE FORM

ORGANIZATION NAME: (as it is to appear in promotional materials)

Address:

City:

State:

Zip:

Phone:

Email:

Your Name:

Today's Date:

Contact for Logo
and Marketing:

Email:

Phone:

Clark College Foundation Contact:

Sponsorship Level

☐

Diamond/Presenting \$25,000

☐

Platinum \$15,000

☐

Gold \$10,000

☐

Silver \$7,500

☐

Bronze \$5,000

☐

Supporting \$2,500

See previous pages for full list of benefits.

Payment Options

☐

Check made payable to **Clark College Foundation** is enclosed

☐

Invoice me by this date:

Charge my:

☐

Visa

☐

American Express

☐

Discover

☐

MasterCard

Amount: \$

CARD NUMBER:

EXPIRATION DATE:

NAME ON CARD:

CVC:

For your security, please don't email credit card information

Signature:

DATE:

To pay your sponsorship online visit clarkcollegefoundation.org/give. In the field marked 'area of support' note the sponsorship level you've selected.

Mail completed form to:
Clark College Foundation
1933 Fort Vancouver Way
Vancouver WA 98663-3598
For questions, call:
360.992.2301

NOTES